



Vel Tech
Rangarajan Dr. Sagunthala
R&D Institute of Science and Technology
(Deemed to be University Estd. u/s 3 of UGC Act, 1956)



School of Media Technology and Communication

Programmes Offered — **B.Sc. Visual Communication**
B.Sc. Multimedia (Animation)



Academic Excellence

Guest lectures &
Workshops by Media Professionals
Experienced Faculty,
Focused Learning & Hands-on Training



Placements

Top Media Organisations
TV Channels
Advertising Agencies
Animation Studios &
Film Production Houses



Support & Guidance
Individual Attention &
Constant Mentorship

Learn
AI Tools
in Media



Industry Connections
Industry-standard Curriculum,
Regular Industry visits

2025-26

ADMISSIONS

OPEN

Internship Opportunities in



To Apply

+91 93634 99305

Apply Online: <https://application.veltech.edu.in/arts-and-science-form-ug-pg>

Crafting Media

Skills in



B.Sc. Visual Communication

- Art & Design
- Photography
- Advertising
- Editing
- Television Production
- Script Writing
- Film Making
- UI/UX Design
- Sound Design for Film

B.Sc. Multimedia(Animation)

- Digital Design
- Gaming
- Visual Effects
- 2D/3D Animation
- AR & VR
- Art & Digital Painting
- UI/UX Design
- Artificial Intelligence Tools
- Sound Design for Animation

Why Vel Tech School of Media?

- State-of-the-Art Television Studio
- Digital Audio Recording Studio
- Fully Equipped Edit Suite
- Professional Photography Studio
- News Production Studio
- Multimedia Lab with High-end Workstation
- Visual Arts Studio
- Spacious Class rooms with amenities
- Hostel for all outstation students
- 24/7 Digital Library



TELEVISION PRODUCTION STUDIO



ANIMATION STUDIO



SOUND STUDIO

Fee Structure & Scholarship

Programmes	Annual Tuition Fee (INR)	Exam Fee (INR)	Total Fee (INR)	Semester Programme Fee Payable (INR)
B.Sc. Viscom, B.Sc. Multimedia	70,000	5,000	75,000	37,500

Programmes	Semester Tuition Fee (INR)	12 th Aggregate%	Scholarship in Tuition Fee (INR)	Semester Tuition Fee Payable (INR)	Semester Exam Fee Payable (INR)	Semester Programme Fee Payable (INR)
B.Sc. Viscom, B.Sc. Multimedia	35,000	Above 70%	25%	26,250	2500	28,750
	35,000	50% - 69.9%	10%	31,500	2500	34,000

*Caution Deposit INR 5,000/- (payable once during admission and refundable at the end of the programme)

CONTACT
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WEBSITE
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